

Our mission is to get people with addiction and their loved ones well.



Addiction wellness via peer coaching: A focus on families

About us

- Face It TOGETHER was established in 2009 in Sioux Falls.
- We provide effective, science-based peer coaching for people impacted by addiction, including loved ones by phone, video or in-person.
- We serve members in more than 46 states.



Coaching overview

- The power of the peer
- Somewhere between counselors and sponsors
- Extensive coach training and Quality Assurance process
- All coaches are employees



Coaching overview

- Emphasizes shared lived experiences
- Member placement for best match
- No set treatment plan



Recovery pathways

- Completely member-led
- Variety of coach experiences to call upon
- Harm reduction
- Navigation services



Loved ones

- Communication, boundaries, modeling behavior change
- Compassionate approaches
- Help is available, regardless if their PAR wants to get better





Recovery Capital

PERSONAL CAPITAL	SOCIAL CAPITAL	CULTURAL CAPITAL
 General Health Mental/Emotional Wellbeing Nutrition Employment Education Financial Wellbeing Housing & Living Situation Transportation Clothing 	 Family Support Significant Other Social Support Social Mobility Healthy Lifestyle Access to Healthcare Safety 	 Beliefs Values Spirituality Sense of Purpose Cultural Relevance Sense of Community



Coach-Face It TOGETHER May 3, 2021 3:00:16 PM Face It TOGETHER





AT 60 DAYS OF COACHING:



89% reduce the negative impact on their employment



79%
reduce involvement with criminal
justice system because of
addiction-related issues

AT 90 DAYS OF COACHING:



75%
reduce their
healthcare usage
because of addictionrelated issues



75% are now seeing a primary care physician

AT 120 DAYS OF COACHING:



83% have more meaningful participation in their community

Loved ones

AT 30 DAYS OF COACHING:



33% have more meaningful participation in their community

AT 60 DAYS OF COACHING:



38% now have people in their community that look to them for support

AT 90 DAYS OF COACHING:



69% are less likely to have addiction negatively impacting their employment

• MYTH: Tough love, interventions and ultimatums are how we should deal with addiction.

• **REALITY:** Compassionate, non-confrontational methods work better.



• MYTH: Any help I give to the person in my life with addiction is enabling them.

• **REALITY:** Some forms of helping are good and some are less constructive.



 MYTH: People have to hit "rock bottom" before getting well.

• **REALITY:** The sooner someone gets help, the better.



• MYTH: The only way to recover from addiction is abstinence.

• **REALITY:** Harm reduction is a valuable option for many people.



• MYTH: The person with addiction needs the help, not me.

• **REALITY:** A healthy, empowered loved one is more likely to motivate change in their person at risk.





Get started

- Reach out to us at 605-274-2262 or via our website at Get Started
- Onboarding process via phone and email assessments
- Grants and sponsorships available
- Generally, in the first coaching session within 4-5 days



Face it better, together.

WeFaceItTogether.Org

Live chat with a coach care@wefaceittogether.org 855.539.9375 (call or text)



Behavioral Health Awareness Series

If you are an Evernorth or Cigna customer and have questions about Substance Use treatment or about your benefits and how to use them, please contact:

Stephanie Gissal - 800.274.7603 x398516 Wanda Russell – 800.274.7603 x342063 Kari Mack – 800.274.7603 x1034994 Jordan Nielsen – 800.274.7603 x382620